



July 2, 2018

Mr. Akhil Jain
Landmark Hotel Group
249 Central Park Avenue
Suite 320
Virginia Beach, VA 23462

Re: Support of Redevelopment Project

Dear Mr. Jain:

Pursuant to its resolution of support at our board meeting of July 24th and on behalf of our board of directors, this correspondence is offered as support from the Coliseum Central Business Improvement District for the proposed redevelopment of certain property located at 1815 W. Mercury Blvd by the Landmark Hotel Group. This site contains approximately twelve acres of which 9.5 acres are planned as a 283-room high quality multifamily development to be named *The Ellipse*.

The board of directors believes that this project meets the requirement of the Coliseum Central Master Plan by creating meaningful places and amenities for its residents. The proposed open green area in the center of the project, the walking trails which will connect to the Central Park Trail and other adjoining commercial properties within our district, and the quality and aesthetics of the proposed structures all reflect the type of development that will enhance our residential density in support of the nearly seven hundred businesses of Coliseum Central.

We congratulate and thank you for your continued investment in our district and our city. If we can provide any further assistance during your planning, zoning, and permitting processes please do not hesitate to contact me directly.

Sincerely,

Randolph P. Bryant
President, CCBID

C: Mr. Raymond Tripp
CCBID Executive Director