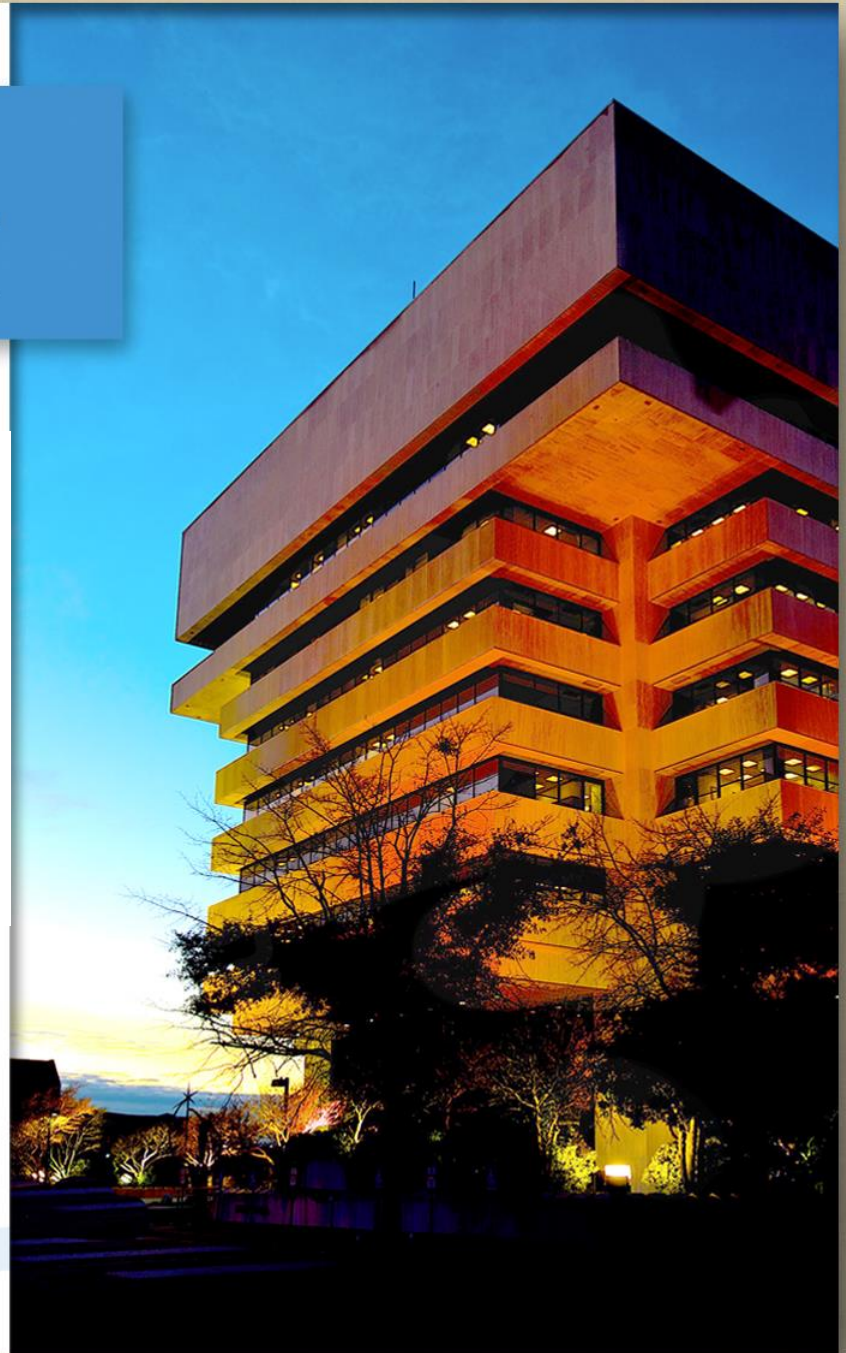


# HAMPTON VA

## **Item #18-0267 (RZ18-00002)**

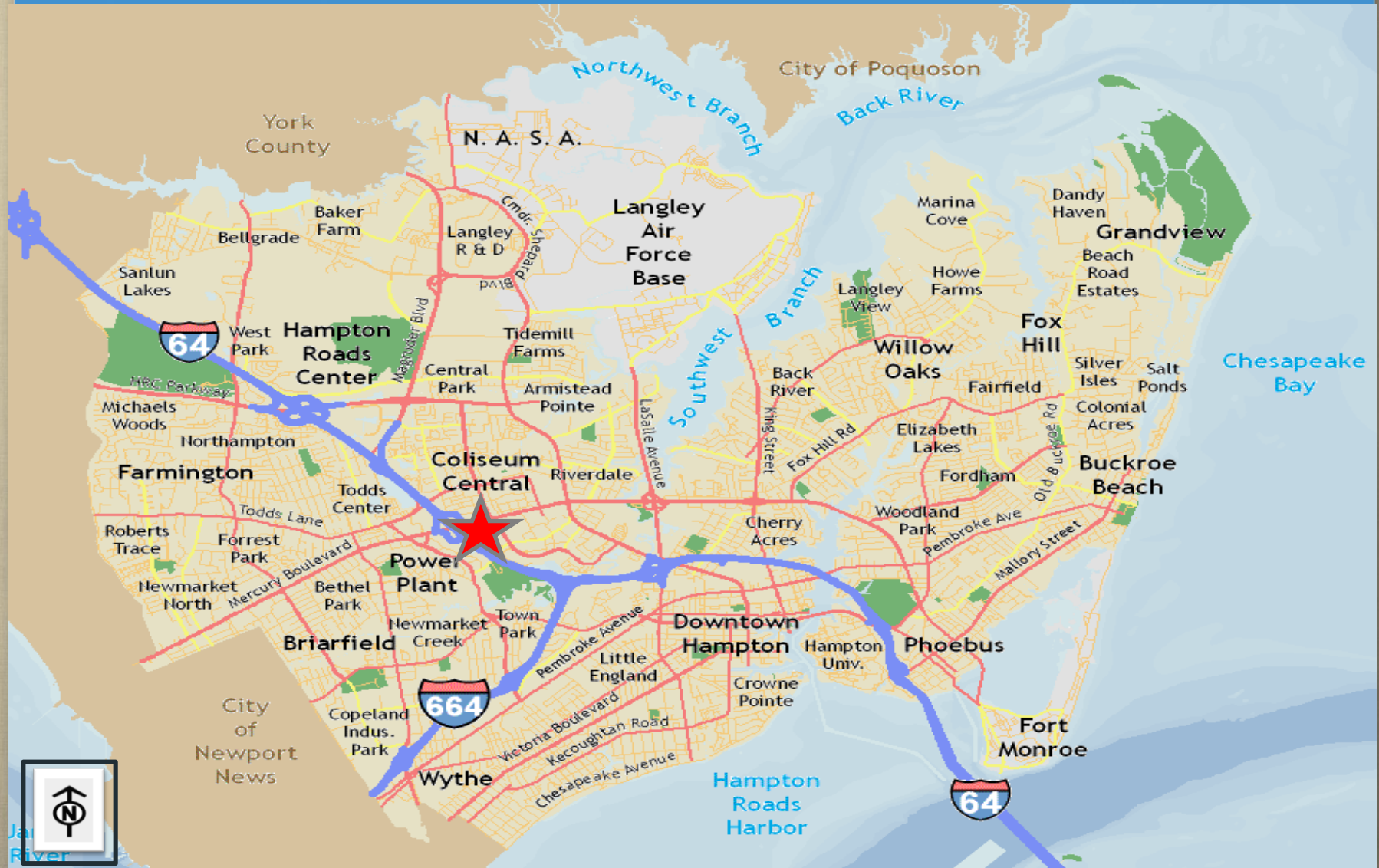
City Council  
August 8, 2018



# APPLICATION

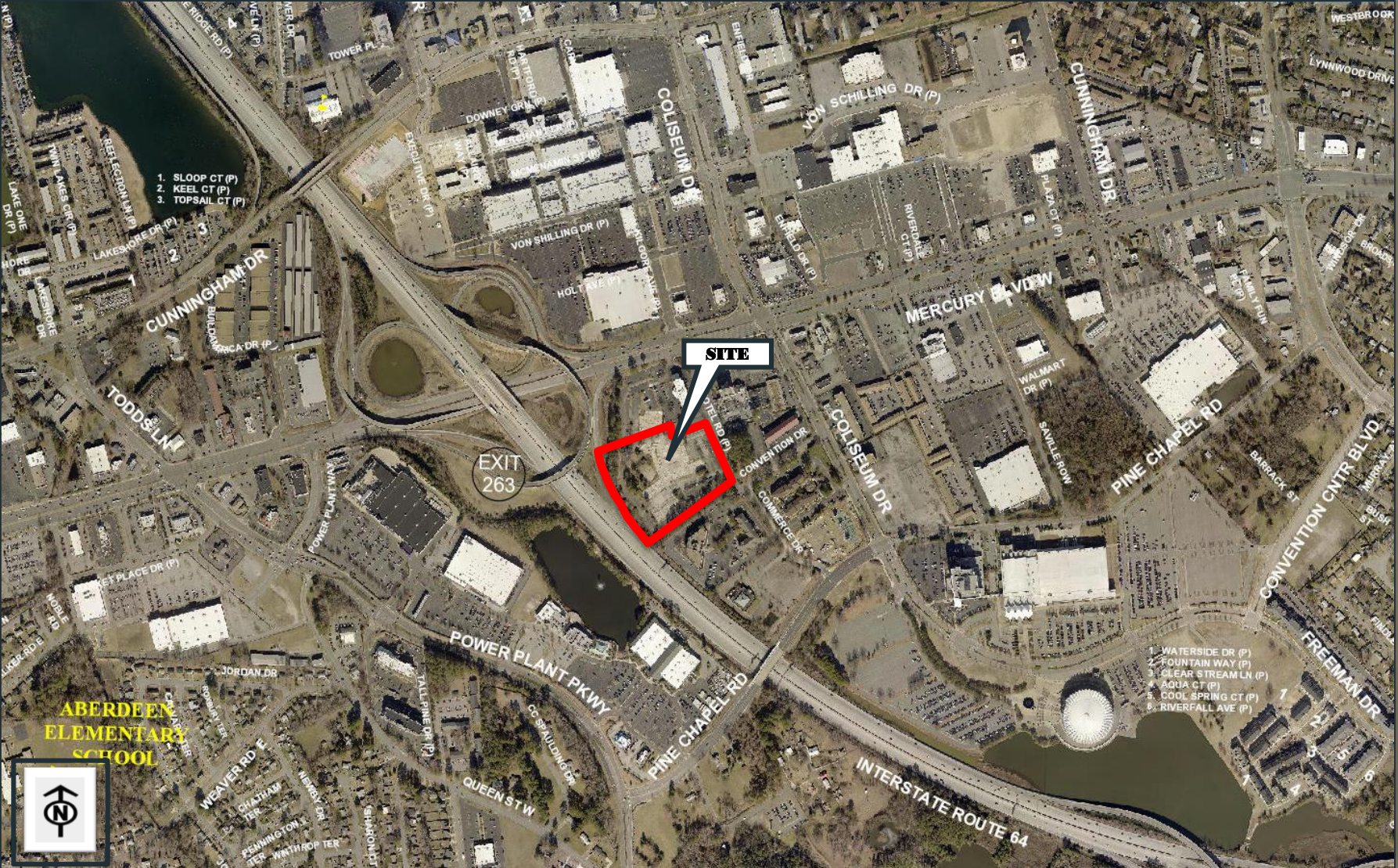
Rezone a 9.53± acre  
portion 1815 W. Mercury  
Blvd. from C-2 to MD-4 with  
proffered conditions

# RZ 18-00002 Location Map



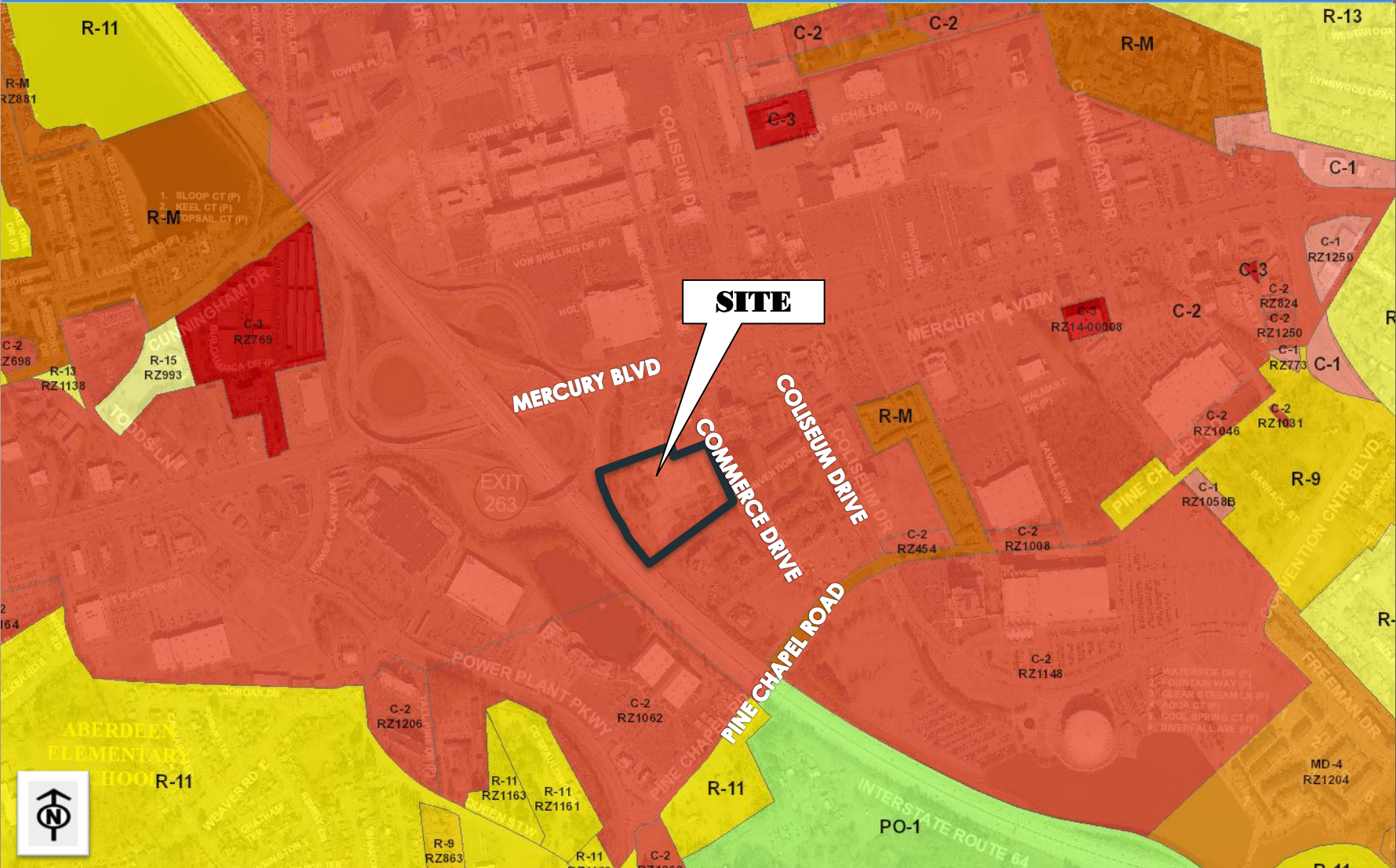


# RZ 18-00002 Location Map



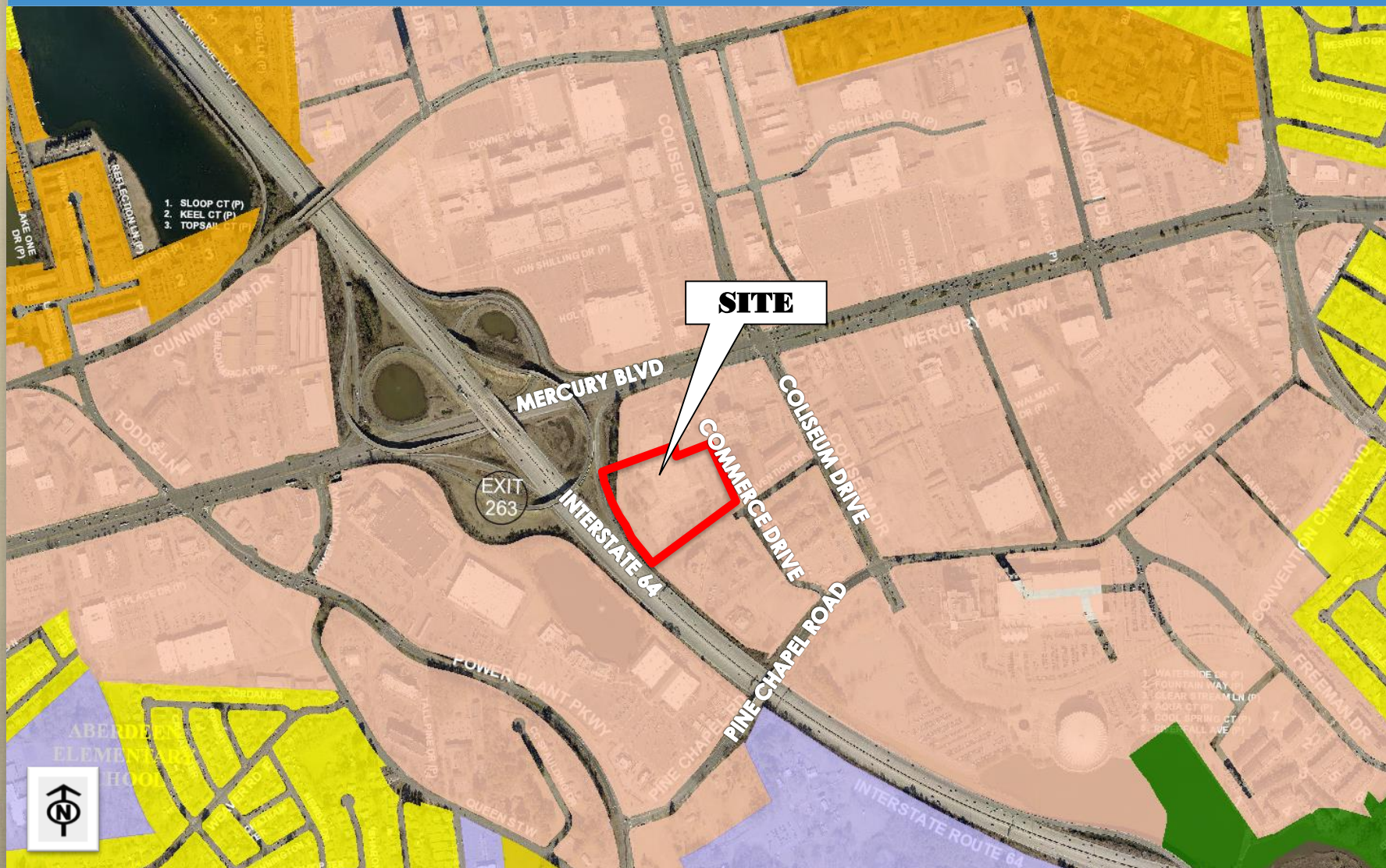


# RZ 18-00002 ZONING MAP



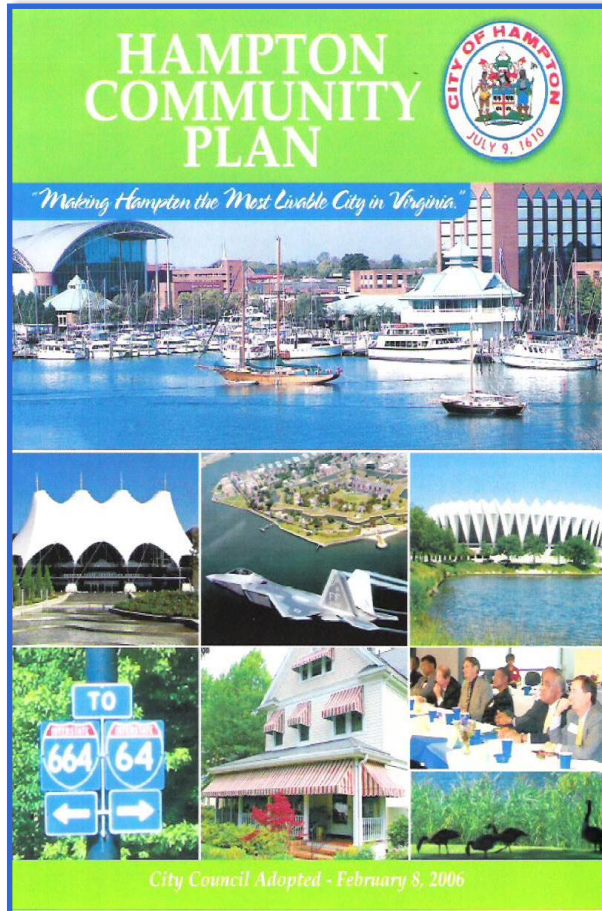


# RZ 18-00002 LAND USE MAP





# PUBLIC POLICY



- LU-CD 3: Encourage and maintain a diverse mix of housing types and values.
- LU-CD 10: Encourage compact, high density/mixed-use development where appropriate to create walkable communities & promote increased physical activity.
- LU-CD 28: Treat residential streets as both public rights-of-way and neighborhood amenities. Provide sidewalks, street trees, and other amenities that favor pedestrians.
- LU-CD 31: Encourage a mix of land uses that is appropriate for each district. Promote the efficient use of land and high quality urban design.


# PUBLIC POLICY



- **Mixed-Use**
- **Higher Density Residential or Office**
- **Diverse Mix of Unit Types**
- **Higher Quality Design & Development**
- **Pedestrian Connectivity**



# PROFFERED CONDITIONS

- **260 UNITS**
  - **CONCEPTUAL SITE PLAN**
  - **BUILDING ELEVATIONS**
  - **COLISEUM CENTRAL  
DESIGN GUIDELINES**
- 

# COMMUNITY FEEDBACK

COLISEUMCENTRAL

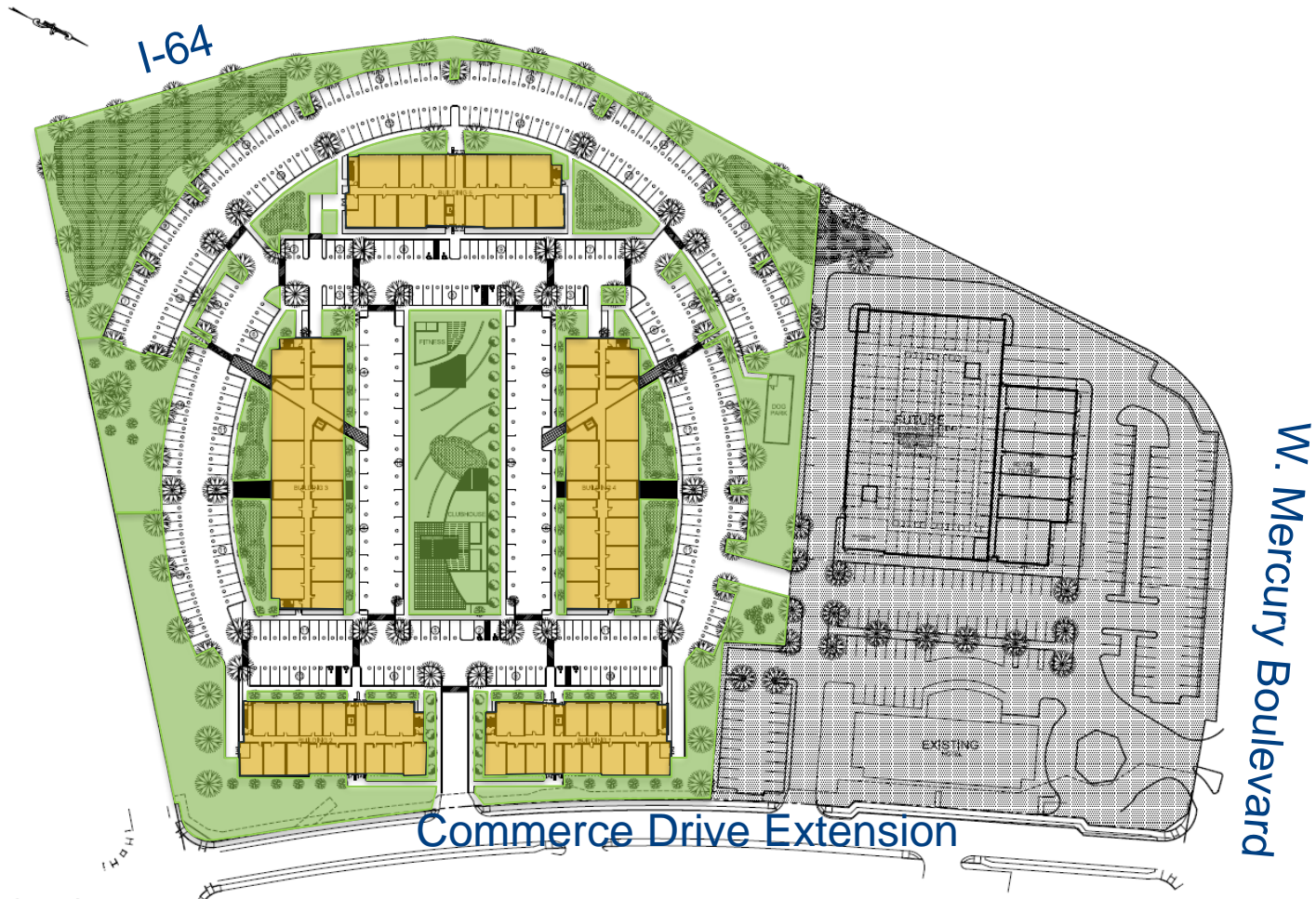
GET CENTERED



CCBID Endorsement  
June 26, 2018



# CONCEPT PLAN



CONCEPTUAL SITE LAYOUT PLAN  
**THE ELLIPSE** AT COLISEUM CENTRAL

SCALE: 1/8" = 1'-0"  
DATED 05.11.18

# BUILDING ELEVATIONS





# BUILDING ELEVATIONS



# BUILDING ELEVATIONS

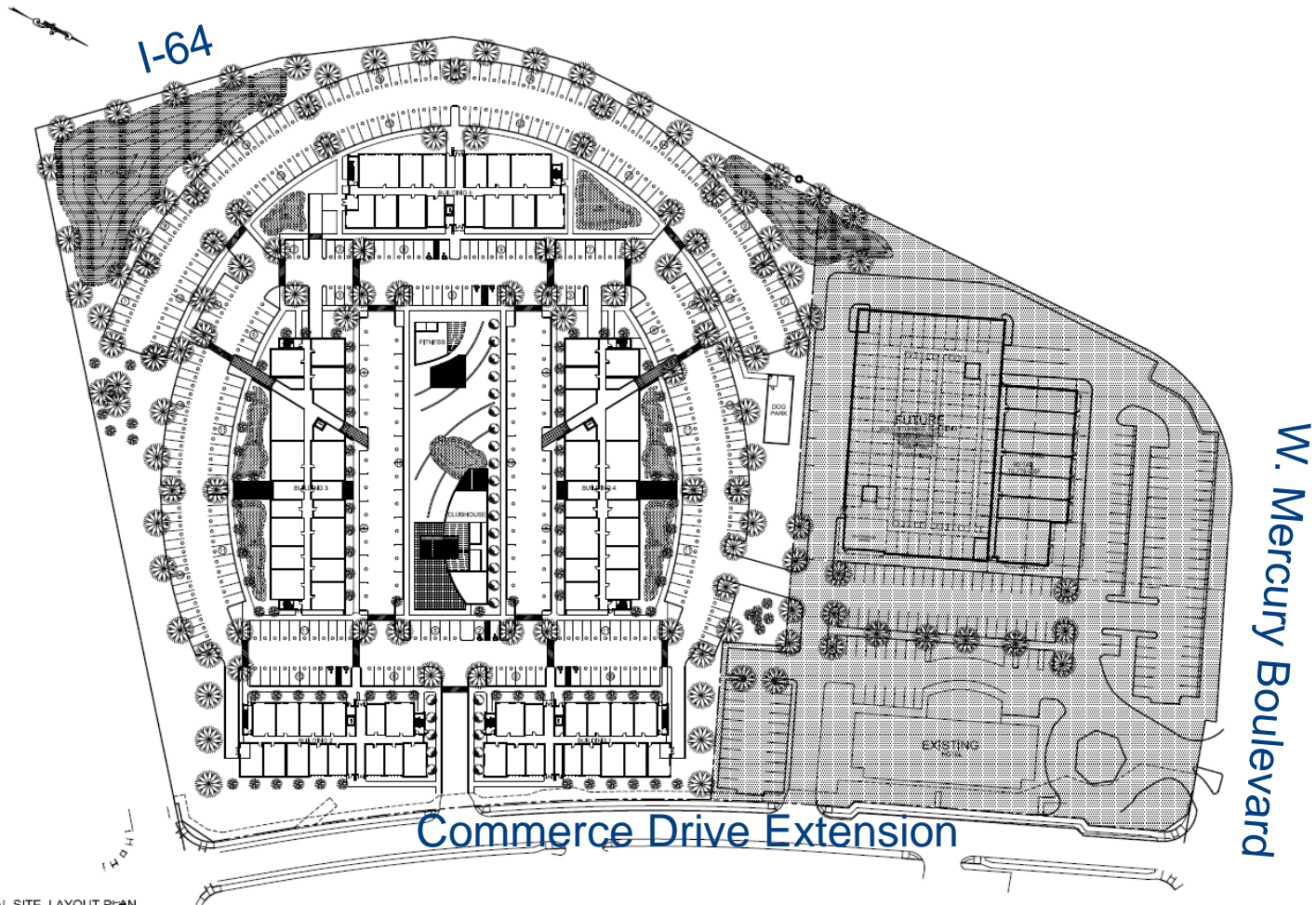




# Recommendation

Staff & Planning Commission  
Recommend Approval of  
Item #18-0267 (RZ18-00002)  
w/10 conditions

# CONCEPT PLAN



CONCEPTUAL SITE LAYOUT PLAN  
**THE ELLIPSE** AT COLISEUM CENTRAL

SCALE: 1/8" = 1'-0"  
DATE: 05.11.18

  
**LANDMARK**  
HOTEL GROUP

**VENTURE**   
REALTY GROUP **TS3**