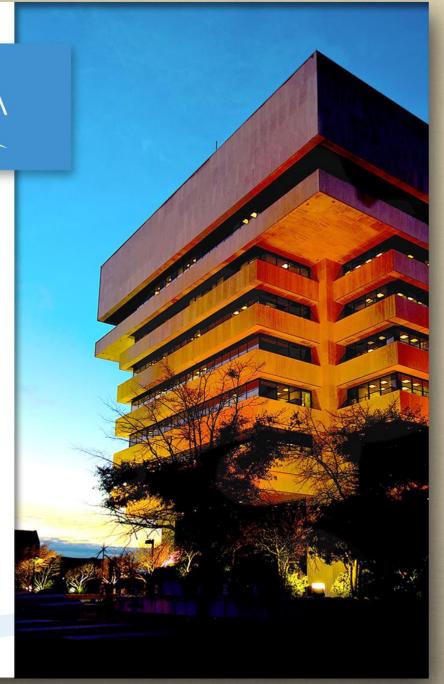
HAMPTON VA

Monroe Gates Apartments
VHDA Resolution
Item # 18-0304

September 12, 2018



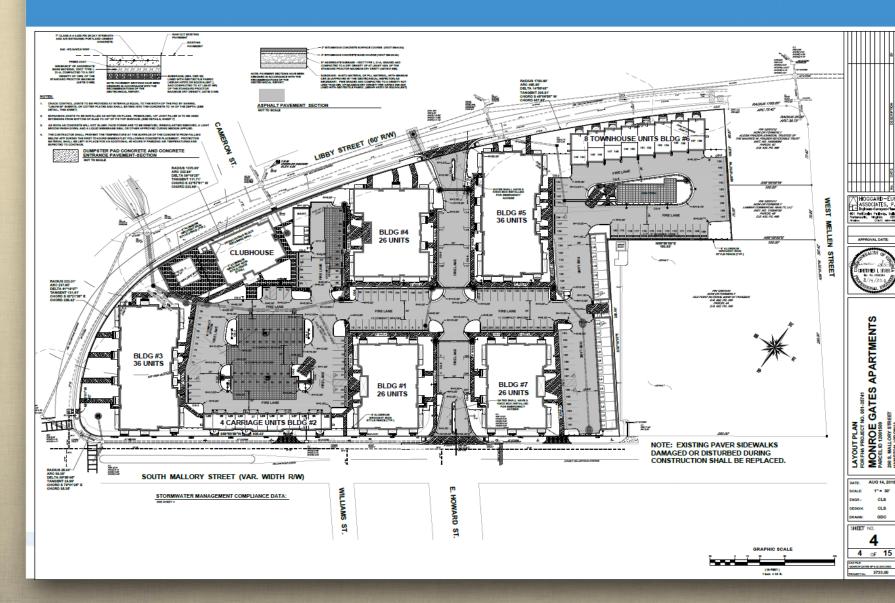
Project Overview

- Project Overview
- VHDA Workforce Housing Program
 - Overview
 - Development Financing vs Direct Subsidy
 - Financing Program Examples
 - Workforce Housing Resolution
- Related Community Plan Policies
- Staff Recommendation

Monroe Gates Apartments - Overview

- Located at 200 S. Mallory Street
- 162 total units
 - -1 bedroom = 130 units
 - -2 bedroom = 32 units
- Mix of Incomes
 - -80% of units unrestricted incomes (i.e "market rate")
 - –20% of units restricted incomes (i.e. "workforce housing")

Monroe Gates Apartments - Overview



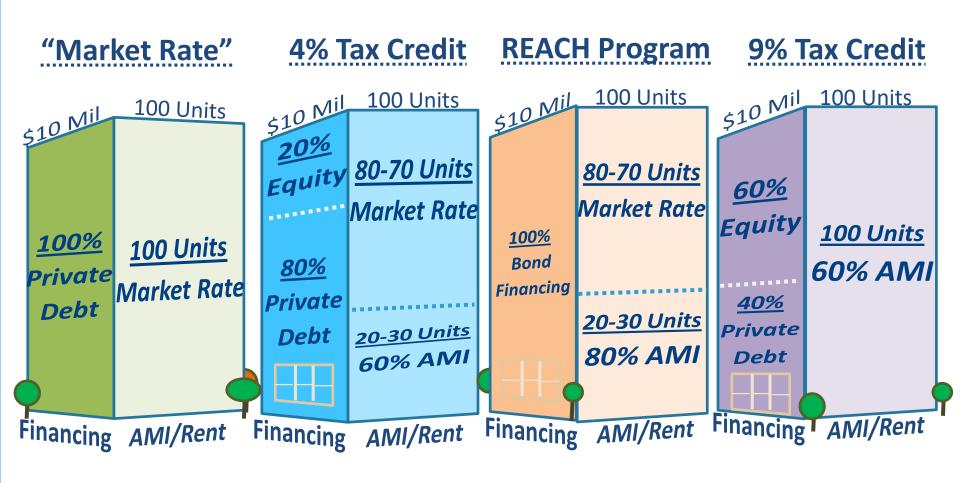
VHDA Workforce Housing Program

- Provides development financing
- Create greater access to quality affordable housing options
- Support the local workforce
- Encourage mixes of income

Quality Affordable Housing Tools

Development Financing	Direct Subsidy		
VHDA, LIHTC, LISC, VACC	Housing Choice Vouchers (Section 8) & Public Housing		
Variety of bond & tax credit financing of development cost	Covers rent costs &/or housing operations		
Adjusts with the market & regional income changes	Adjust with regional income changes		
Private investment partnership	Public investment subsidy		
Creates quality affordable housing	Uses existing housing		
A limited number of developments in Hampton	Only 5.1% of all households receive direct housing assistance		

Multi-family Finance Program Examples



Area Median Income (AMI) Examples

	80%	100%	120%	150%
	AMI	AMI	AMI	AMI
Northern VA	\$88,240	\$110,300	\$132,360	\$165,450
Richmond	\$62,960	\$ 78,700	\$94,440	\$118,050
Hampton Roads	\$58,400	\$ 73,000	\$87,600	\$109,500

- Hampton's Median Income: \$49,890
- Median Gross Rent: \$1,032 (\$1,117 Regional)
- 85% of Hampton's rental households make below \$75,000 annually

vhda.com, 2018 census.gov, 2018 housingva.org, 2018

VHDA Workforce Housing Program

Requires either:

- A revitalization area or similar designation
- A resolution support the impact of the project to encourage a mix of incomes

Community Plan Related Policies

 HN Policy 2: Targeted efforts to improve the city's housing distribution in the City's strategic investment areas and adjacent neighborhoods.

 HN Policy 3: Focus housing supply strategies on the emerging markets identified in the City's housing market studies.

 HN Policy 21: Support housing programs at the local and regional level that encourage mixed income neighborhoods and discourage the isolation of very low and low income households.

Monroe Gates Apartments Resolution Staff Recommendation

City staff recommend <u>approval</u> of the adoption of the resolution to support a mixed-income workforce housing development at 200 S Mallory.

Questions?