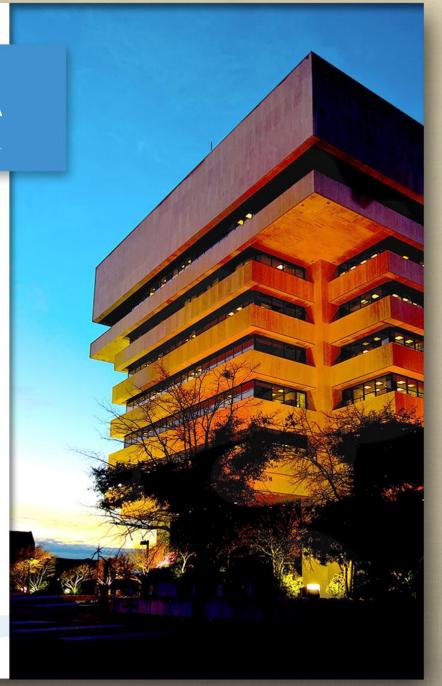
HAMPTON VA

Community Plan Update Process

September 2018



Hampton's Community Plan

Two part plan process

Strategic Plan •5 to 7 issues

•5-10yr focus

Comprehensive Plan Broad issue areas

•20-50+yr focus

Hampton's Community Plan

Two part plan process

Strategic Plan

- •Oct 2018 Oct 2019
- Followed by organizational realignment

Comprehensive Plan

- •Oct 2019 Oct 2020
- Mandated by state code
- Guides land use & future strategic plan updates

Strategic Plan – Starting Issues

2006 Strategic
 Plan Issues

2011

2016 City
 Council Priorities

2018

Strategic Plan – Starting Issues

- Economic Growth
- Living with Water
- Place Making
- Education
- Safe & Clean Community
- Family Resiliency & Econ. Empowerment
- Good Government

Planning Prep

Aug-Oct 2018

- Data Gathering
- Facilitator Trainings

Stakeholder Kick-off Event

Oct 2018

- Plan overview
- Data snapshot
- Mobilize stakeholders

Community Perspectives Campaign

Nov 2018 – Jan 2019 Gather community insight

"What needs to happen for success"

Focus Group Work

Jan - Apr 2019 Connect Community Perspectives

Develop Recommended Strategies

"Community Perspectives" Campaign

- Gather broad community insight
- "What needs to happen for Hampton to be successful in each strategic issue area?"
- Methods
 - Community Stakeholder Roadshow
 - Online surveys, polls, chats
 - Youth-led participation
 - "Kitchen Table Talks"

Focus Groups

- Help consolidate and bring analysis to the data and input collected
- Group Questions
 - Review Data & Community Perspectives
 - "Where is there alignment?"
 - "Is there a new or confirmed direction?"
 - "Key partners to move toward success?"

Community Checkpoint Apr-May 2019 Garner community feedback

Draft Plan

Jun-July 2019 Prepare final document

Plan Review

June - Aug 2019

- •Boards & Commissions
- CommunityStakeholders

Plan Adoption Sent

Sept 2019

City Council approval

Reaffirm Issues
Summer 2019

Internal Review of Data & Input Comprehensive Plan Kick-off Event

Summer 2019

- Plan overview
- Data snapshot
- Mobilize stakeholders

Community Plan Oversight Team

City Manager & ACM's

Executive Management Team

Lead Planner

Lead Facilitator

Lead Logistics Coordinator

Community Development Staff Support

- Community Plan Oversight
 - Terry O'Neill & "High Performance Org. Team"
- Planning Process Lead
 - Mike Hayes & Jonathan McBride
 - Outreach & Facilitation
 - Anna Hammond & Jonathan McBride
 - Plan Development
 - Donald Whipple & Mike Hayes
 - Logistics
 - Steve Shapiro, Marcie Spragan & Jasmine Bryson

Strategic Plan Next Steps

Adoption of the Strategic Plan

Internal Organizational Realignment

> External Strategic Partnership Alignment

Collaborative **Implementation**

& Evaluation

Questions

