# PROGRAMMING





# > Purpose

- Define Department's Role
- > Spring/Summer Guide Review
- Teen Survey
- > New Day/New Way with Civic Rec
- Assessment of Programming Methodology
- Questions

Connecting People, Parks, Programs and Recreation for Life

Research suggests that youth/teens prefer **CHOICE** environments rather than structured environments.



# Youth & Teen Programming

Parks, Recreation & Leisure Services department's role is to:

- Provide adequate resources to expand and diversify popular youth programs to meet the need for engaging, affordable, safe options for children and teens.
- Continue to work with Hampton City Schools, community partners, recreation providers and sports organizations to offer drop-in and structural programs in sports, after school programs, education, events, activities, outreach, athletics, aquatics, enrichment and camps.
- Develop a programming assessment methodology to determine if in fact we are providing quality programming that meets the needs/wants of our community within current budget resources.

# PROGRAMMING

Reconnect M-F, 2pm-6pm, Ages 6-18, North Phoebus CC "Pilot Site"

**Beyond the Bell (BTB)** Monday – Friday, 2:00pm – 6:00pm, Ages 6-15 Fort Monroe CC, Northampton CC, TR, Westhampton CC

After the Clock Strikes 2-Out of School Program M-F, 2pm-6pm, Ages 6-15, Little England Cultural Center

**Open Recreation** Monday-Friday, 2:00pm-6:00pm, Ages 6-18

**ELEVATE Afterschool** M–F, 2:00pm – 6:00pm, Ages: 6-15, Y.H. Thomas CC

**Kids Café** M-F, 5:00pm-6:00pm, Ages 6-18, All Centers Participants receive fully prepared meal cooked by the Peninsula Foodbank on a school schedule calendar.

**Computer 101** Wednesdays, 4pm, Ages: Youth/Teens, North Phoebus CC

**Community Playdate** Fridays, 10:00a-1:00pm, Ages: Homeschool 6-18, Northampton CC Effective afterschool programs bring a wide range of benefits to youth, families and communities. Afterschool programs can boost academic performance, reduce risky behaviors, promote physical health, and provide a safe, structured environment for the children of working parents. – youth.gov



# **EVENTS**

Adapted Sports-Sit2Hit Volleyball Tournament April 6, 8:00am-5:00pm, Ages: All, Fort Monroe CC

**Spring Fling-Family Fun at Fort Monroe** April 12, 5:00pm-7:00pm, Ages: All

Juvenile Diabetes Awareness Walk and Sneaker Drive April 13, 9am-1pm, Ages: All, Y.H. Thomas CC

Jr. Heroes & Villains Fest April 13, 11am-4pm, Ages 6-17, Northampton CC

Mardi Gras Prom May 11, 5:00pm-7:00pm, Ages 13-22, Therapeutic Recreation

**Community Health Fair** May 18, 10:00am-4:00pm, Ages: All, West Hampton CC





# ACTIVITIES

**Urban Basketball League** February 20/21/23/27, 6pm, Ages 9-17, North Phoebus CC

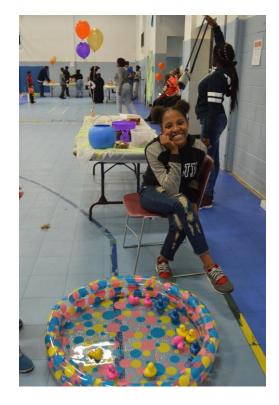
**Reconnect Teen Movies** February 20, 6pm, Ages: 13-18, North Phoebus CC

**Reconnect Independent Living** February 22, 6pm, Ages: 13-18, North Phoebus CC

**Youth Prevention/ Retreat** April 6, 11:00am- 1:30pm, Ages 13-17, West Hampton CC

**Therapeutic Recreation Parent Night Out** April 19, 6pm-9pm, Ages 6 to 22, Therapeutic Recreation

Mother's Day Ceramic Paint Night Tue & Thur, April 23-May 10, 5pm-7:45pm, Ages: All, Fort Monroe CC



# OUTREACH / PARTNERSHIPS

Reconnect Program On-Going, Ages 6-18, North Phoebus CC

Youth Advisory Meeting 4<sup>th</sup> TH/Mth, 5pm, Ages 6-18, North Phoebus CC

School Gardens Program All Ages, North Phoebus CC Community Garden

**Community Development Youth Group Partnership** Ages 14-18, Festival Programming Participant (i.e. International Children's Festival)

Summer Youth Employment Program Partnership All Centers, June-August, Ages 16-25



# **ATHLETICS**

**Youth Baseball League** April-July, Ages 5-16, Little League Fields TBA

**Youth Football League** July-December, Ages 5-14, Gosnold's Hope Park

**Youth Soccer League** March-August, Ages 5-16, Buckroe Soccer Park, Fort Monroe Community Center, Gosnold's Hope Park

**Youth Volleyball League** April-June, Ages 7-18, West Hampton Community Center

Junior Summer Tennis Camp June-August, Ages 5-18, Hampton Tennis Center

Youth Flag Football league May-June, Ages 6-18, Spratley Middle School

**Youth Futsal** February-May, Ages 6-18, North Hampton CC





# AQUATICS

#### **Hampton Aquatic Center**

Learn to Swim Level 1, Ages 6-13, Mondays & Wednesdays, 5:00pm-5:45pm Adult Beginner, Ages 13+, Mondays & Wednesdays, 6:00pm-6:45pm Learn to Swim Level 1 & 2, Ages 6-13, Saturdays, 10:15am-11:00am Learn to Swim Level 3 & 4, Ages 6-13, Saturdays, 11:00am-11:45am

#### Fort Monroe Community Center

Learn to Swim Level 1, Ages, 6-13, Mondays & Wednesdays, 5:00pm-5:45pm Learn to Swim Level 2, Ages 6-13, Mondays & Wednesdays, 5:45pm-6:30pm Learn to Swim Level 1 & 2, Ages 6-13, Saturdays, 10:15am-11:00am Learn to Swim Level 3 & 4, Ages 6-13, Saturdays, 11:00am-11:45am

#### Youth Sailing Virginia Prep Class

June 17-June 28, Ages 13-18, Fort Monroe CC

#### **Lifeguard Certification**

On-Going; Focus January-May; Ages 15+, Fort Monroe CC, FRI-SUN (\*During Spring Break)



# **ENRICHMENT**

WEIRD SCIENCE- Stem Projects 1st & 4th TUE/month, 4:00pm- 6:00pm, Ages 6-18, Northampton CC

Youth Sailing of Virginia Program July - August, Ages: 11+, Fort Monroe CC

Leadership Employment And Adventure Program (LEAP) June-August, Ages: 15-18, All Centers

Summer Golf Program July-August, Ages 11+, Hamptons/Woodlands Golf Courses

VA Rules July-August, Ages 11+, Fort Monroe Community Center

**4H, Health & Nutrition** July-August, Ages (Middle School & High School), All Community Centers

**Fire Department, Safety** July – August, Ages 6-18, All Community Centers

Hampton Youth Commission: The Reality Store July-August, Ages 6-15, All Community Centers





#### **Connecting People, Parks, Programs and Recreation for Life**

<u>Spring Break Camp – Full Day</u> April 1-5, Monday-Friday, 7am-6pm, Ages: 11-15

#### Teen Life UNPLUGGED Summer Camp

June 17-August 23 , Monday-Friday, 7am-6pm, Ages: 11-15 Locations: Fort Monroe Community Center, 100 Stilwell Road, (757) 727-6831 Northampton Community Center, 1435-A Todds Lane, (757) 825-4805 West Hampton Community Center, 1638 Briarfield Road, (757) 896-4687

#### **Therapeutic Recreation Summer Camp 2019**

June 17-August 23, M – F, 7:00am to 6:00pm -Summer Superstar, Ages 13-17 -Transitions Camp, Ages 18-22

#### **ARTS - GAMES- FIELDTRIPS - GOLF – SAILING - SWIMMING**

<u>Spring Break Camp – Half Day</u> April 1-5, Monday-Friday, 9am-2pm, Ages 6-15

#### Summer Playgrounds - Half Day

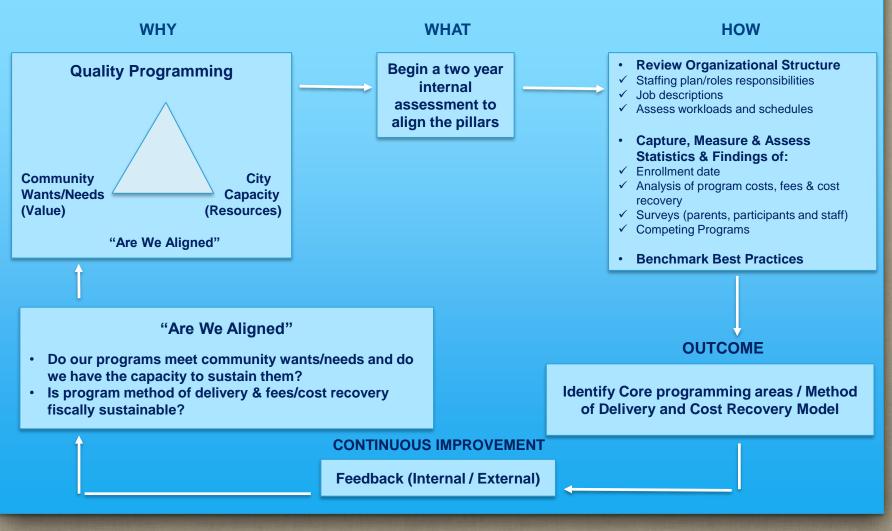
June 17-August 23, Monday-Friday, 9am-2pm, Ages: 6-15 Locations: Little England Cultural Center- 3922 Kecoughtan Road, 727-0821 YH Thomas Community Center-1300 Thomas Street, 727-1200 North Phoebus Community Center-249 West Chamberlin Ave, 727-1160 Old Hampton Neighborhood Network Center (free lunch site only)-125 Franklin Street, 224- 6605





# PROGRAMMING METHODOLOGY

Hampton Parks, Recreation & Leisure Services Assessment of Programming Methodology Model:





# **TEEN'S CHOICE**

## Best way to find out what teens want? ASK!



This Spring, Hampton PRLS will submit an e-postcard to HCS High School Students to ask what teens like about PRLS programming and/or what they would like to see added.

The school with the most responses will receive annual memberships for all participating teens!



Connecting People, Parks, Programs and Recreation for Life



# E-POSTCARD

What do you like about Hampton Parks, Recreation & Leisure Services? \_\_\_Arts \_\_Camps \_\_Dances \_\_Fitness \_\_Gaming \_\_Golf \_\_Rock Climbing \_\_ Sailing \_\_Swimming

What else would you like to see? (i.e. Entrepreneurship, Managing Finances, Fashion Clubs, Life Classes, Social Media Training)

**Connecting People, Parks, Programs and Recreation for Life** 

# **CIVIC REC ONLINE REGISTRATION**

Parks and Recreation Management made easy!

#### **Registration:**

- Classes
- Events
- Programs
- Memberships

#### Features:

- Barcoded Ticketing
- Streamlined Citizen Dashboard
- Facility Management
- Point of Sale Transactions
- Membership Management



www.hampton.gov/register/parks

Connecting People, Parks, Programs and Recreation for Life

# **Questions/Guidance**

Connecting People, Parks, Programs and Recreation for Life

# Back-Ups

# PYRAMID PRICING MODEL

