PARKS, RECREATION & LEISURE SERVICES





AGENDA

- > Purpose
- Define Department's Role
- Spring/Summer Guide Review
- Assessment of Programming Methodology
- > Teen Survey
- ➤ New Day/New Way with Civic Rec
- Questions

Connecting People, Parks, Programs and Recreation for Life

Research suggests that youth/teens prefer

CHOICE

environments rather than structured environments.





Youth & Teen Programming

Parks, Recreation & Leisure Services department's role is to:

- Provide adequate resources to expand and diversify popular youth programs to meet the need for engaging, affordable, safe options for children and teens.
- Continue to work with Hampton City Schools, community partners, recreation providers and sports organizations to offer drop-in and structural programs in sports, after school programs, education, events, activities, outreach, athletics, aquatics, enrichment and camps.
- Develop a programming assessment methodology to determine if in fact we are providing quality programming that meets the needs/wants of our community within current budget resources.

PARKS, RECREATION & LEISURE SERVICES

PROGRAMS

Reconnect

M-F, 2pm-6pm, Ages 6-18, North Phoebus CC "Pilot Site"

Beyond the Bell (BTB)

Monday – Friday, 2:00pm – 6:00pm, Ages 6-15 Fort Monroe CC, Northampton CC, TR, Westhampton CC

After the Clock Strikes 2-Out of School Program

M-F, 2pm-6pm, Ages 6-15, Little England Cultural Center

Open Recreation

Monday-Friday, 2:00pm-6:00pm, Ages 6-18

ELEVATE Afterschool

M-F, 2:00pm - 6:00pm, Ages: 6-15, Y.H. Thomas CC

Kids Café

M-F, 5:00pm-6:00pm, Ages 6-18, All Centers Participants receive fully prepared meal cooked by the Peninsula Foodbank on a school schedule calendar.

Computer 101

Wednesdays, 4pm, Ages: Youth/Teens, North Phoebus CC

Community Playdate

Fridays, 10:00a-1:00pm, Ages: Homeschool 6-18, Northampton CC

Effective afterschool programs bring a wide range of benefits to youth, families and communities. Afterschool programs can boost academic performance, reduce risky behaviors, promote physical health, and provide a safe, structured environment for the children of working parents. – youth.gov



EVENTS

Adapted Sports-Sit2Hit Volleyball Tournament

April 6, 8:00am-5:00pm, Ages: All, Fort Monroe CC

Spring Fling-Family Fun at Fort Monroe

April 12, 5:00pm-7:00pm, Ages: All

Juvenile Diabetes Awareness Walk and Sneaker Drive

April 13, 9am-1pm, Ages: All, Y.H. Thomas CC

Jr. Heroes & Villains Fest

April 13, 11am-4pm, Ages 6-17, Northampton CC

Mardi Gras Prom

May 11, 5:00pm-7:00pm, Ages 13-22, Therapeutic Recreation

Community Health Fair

May 18, 10:00am-4:00pm, Ages: All, West Hampton CC





ACTIVITIES

Urban Basketball League

February 20/21/23/27, 6pm, Ages 9-17, North Phoebus CC

Reconnect Teen Movies

February 20, 6pm, Ages: 13-18, North Phoebus CC

Reconnect Independent Living

February 22, 6pm, Ages: 13-18, North Phoebus CC

Youth Prevention/ Retreat

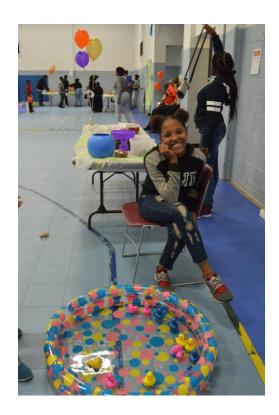
April 6, 11:00am- 1:30pm, Ages 13-17, West Hampton CC

Therapeutic Recreation Parent Night Out

April 19, 6pm-9pm, Ages 6 to 22, Therapeutic Recreation

Mother's Day Ceramic Paint Night

Tue & Thur, April 23-May 10, 5pm-7:45pm, Ages: All, Fort Monroe CC



OUTREACH / PARTNERSHIPS

Reconnect Program

On-Going, Ages 6-18, North Phoebus CC

Youth Advisory Meeting

4th TH/Mth, 5pm, Ages 6-18, North Phoebus CC

School Gardens Program

All Ages, North Phoebus CC Community Garden

Community Development Youth Group Partnership

Ages 14-18, Festival Programming Participant (i.e. International Children's Festival)

Summer Youth Employment Program Partnership

All Centers, June-August, Ages 16-25



PARKS, RECREATION & LEISURE SERVICES

ATHLETICS

Youth Baseball League

April-July, Ages 5-16, Little League Fields TBA

Youth Football League

July-December, Ages 5-14, Gosnold's Hope Park

Youth Soccer League

March-August, Ages 5-16, Buckroe Soccer Park, Fort Monroe Community Center, Gosnold's Hope Park

Youth Volleyball League

April-June, Ages 7-18, West Hampton Community Center

Junior Summer Tennis Camp

June-August, Ages 5-18, Hampton Tennis Center

Youth Flag Football league

May-June, Ages 6-18, Spratley Middle School

Youth Futsal

February-May, Ages 6-18, North Hampton CC





AQUATICS

Hampton Aquatic Center

Learn to Swim Level 1, Ages 6-13, Mondays & Wednesdays, 5:00pm-5:45pm Adult Beginner, Ages 13+, Mondays & Wednesdays, 6:00pm-6:45pm Learn to Swim Level 1 & 2, Ages 6-13, Saturdays, 10:15am-11:00am Learn to Swim Level 3 & 4, Ages 6-13, Saturdays, 11:00am-11:45am

Fort Monroe Community Center

Learn to Swim Level 1, Ages, 6-13, Tuesdays & Thursdays, 5:00pm-5:45pm Learn to Swim Level 2, Ages 6-13, Tuesdays & Thursdays, 5:45pm-6:30pm Learn to Swim Level 1 & 2, Ages 6-13, Saturdays, 10:15am-11:00am Learn to Swim Level 3 & 4, Ages 6-13, Saturdays, 11:00am-11:45am

Youth Sailing Virginia Prep Class

June 17-June 28, Ages 13-18, Fort Monroe CC

Lifeguard Certification

On-Going; Focus January-May; Ages 15+, Fort Monroe CC, FRI-SUN (*During Spring Break)



PARKS, RECREATION & LEISURE SERVICES

ENRICHMENT

WEIRD SCIENCE- Stem Projects

1st & 4th TUE/month, 4:00pm-6:00pm, Ages 6-18, Northampton CC

Youth Sailing of Virginia Program

July - August, Ages: 11+, Fort Monroe CC

Leadership Employment And Adventure Program (LEAP)

June-August, Ages: 15-18, All Centers

Summer Golf Program

July-August, Ages 11+, Hamptons/Woodlands Golf Courses

VA Rules

July-August, Ages 11+, Fort Monroe Community Center

4H, Health & Nutrition

July-August, Ages (Middle School & High School), All Community Centers

Fire Department, Safety

July – August, Ages 6-18, All Community Centers

Hampton Youth Commission: The Reality Store

July-August, Ages 6-15, All Community Centers





Spring Break Camp - Full Day

April 1-5, Monday-Friday, 7am-6pm, Ages: 11-15

Teen Life UNPLUGGED Summer Camp

June 17-August 23, Monday-Friday, 7am-6pm, Ages: 11-15 Locations:

Fort Monroe Community Center, 100 Stilwell Road, (757) 727-6831 Northampton Community Center, 1435-A Todds Lane, (757) 825-4805 West Hampton Community Center, 1638 Briarfield Road, (757) 896-4687

Therapeutic Recreation Summer Camp 2019

June 17-August 23, M – F, 7:00am to 6:00pm

- -Summer Superstar, Ages 13-17
- -Transitions Camp, Ages 18-22

ARTS - GAMES- FIELDTRIPS - GOLF - SAILING - SWIMMING

Spring Break Camp – Half Day

April 1-5, Monday-Friday, 9am-2pm, Ages 6-15

Summer Playgrounds - Half Day

June 17-August 23, Monday-Friday, 9am-2pm, Ages: 6-15 Locations:

Little England Cultural Center- 3922 Kecoughtan Road, 727-0821

YH Thomas Community Center-1300 Thomas Street, 727-1200

North Phoebus Community Center-249 West Chamberlin Ave, 727-1160

Old Hampton Neighborhood Network Center (free lunch site only)-125 Franklin Street, 224-6605





PROGRAMMING METHODOLOGY

Hampton Parks, Recreation & Leisure Services
Assessment of Programming Methodology Model:

WHY

WHAT

HOW

Quality Programming



Begin a two year internal assessment to align the pillars

- **Review Organizational Structure**
- √ Staffing plan/roles responsibilities
- √ Job descriptions
- ✓ Assess workloads and schedules
- Capture, Measure & Assess Statistics & Findings of:
- ✓ Enrollment date
- ✓ Analysis of program costs, fees & cost recovery
- ✓ Surveys (parents, participants and staff)
- ✓ Competing Programs
- Benchmark Best Practices

"Are We Aligned"

- Do our programs meet community wants/needs and do we have the capacity to sustain them?
- Is program method of delivery & fees/cost recovery fiscally sustainable?

OUTCOME

Identify Core programming areas / Method of Delivery and Cost Recovery Model

CONTINUOUS IMPROVEMENT

Feedback (Internal / External)



TEEN'S CHOICE

Best way to find out what teens want? ASK!



This Spring, Hampton PRLS will submit an e-postcard to HCS High School Students to ask what teens like about PRLS programming and/or what they would like to see added.

The school with the most responses will receive annual memberships for all participating teens!





E-POSTCARD

what do you like about Hampton Parks, Recreation & Leisure Services:
ArtsCampsDancesFitnessGamingGolf
Rock Climbing SailingSwimming
What else would you like to see? (i.e. Entrepreneurship, Managing Finances, Fashion Clubs, Life Classes, Social Media Training)

Connecting People, Parks, Programs and Recreation for Life

CIVIC REC ONLINE REGISTRATION

Parks and Recreation Management made easy!

Registration:

- Classes
- Events
- Programs
- Memberships

Features:

- Barcoded Ticketing
- Streamlined Citizen Dashboard
- Facility Management
- Point of Sale Transactions
- Membership Management



www.hampton.gov/register/parks



Questions/Guidance



Back-Ups

PARKS, RECREATION & LEISURE SERVICES

PYRAMID PRICING MODEL

