1 Ordinance to Amend and Re-Enact the Zoning Ordinance of the City of Hampton, Virginia

by Amending Chapter 10 Entitled, "Signs" Pertaining to Freestanding and Wall Signs
 Permitted

3 4

5 **Whereas**, the public necessity, convenience, general welfare and good zoning practice so 6 require;

BE IT ORDAINED by the Council of the City of Hampton, Virginia that Article I of Chapter I of
 the Zoning Ordinance of the City of Hampton, Virginia, be amended to read as follows:

- 10 Chapter 10 SIGNS
- 11

14

17

18 19

20

25

26

27 28

29

30

31

32

33

34 35

36

37

38 39

40

41 42

9

12 ARTICLE I. – GENERAL SIGN REGULATIONS

13

15 Sec. 10-5. - Freestanding and wall signs permitted.

16

. . . .

- (3) Additional signage incidental to certain primary uses. In addition to the other permitted signs set forth in this section, the following signs are permitted in conjunction with certain permitted primary uses.
- 21 22
- (d) In conjunction with an educational or medical campus encompassing 50 or more
 acres that are contiguous or separated by a street:
 - Up to two (2) freestanding signs may be permitted at each principal entrance provided that no more than one (1) sign shall be permitted at each side of the road or driveway.
 - (ii) (aa) Such signs shall not exceed 110 square feet in sign area and 12 feet in height.
 - (iii) (bb) Walls integrated into the design of a sign at the entrance to a campus shall not exceed 15 feet in height provided that no more than 25 percent of the wall shall be permitted at the maximum height.
 - (iv) (cc) All signs comply with the City of Hampton Landscape Guidelines.
 - (ii) One (1) Interstate/Arterial sign provided the following conditions are met:
 - (aa) The sign is located within a 1,000' radius of the intersection of the centerline of an interstate highway right-of-way and the centerline of an arterial street right-of-way (as listed in the comprehensive plan) with direct access to that interstate.
 - (bb) The sign complies with the City of Hampton Landscape Guidelines.
 - (cc) The property upon which the sign is to be located has direct access to the applicable arterial street.
 - (dd) The sign shall not exceed 45' in height and 672 square feet in area.
- 43 (ee) There are no other Interstate/Arterial signs on the campus.

44