



Legislation Text

File #: 23-0315, **Version:** 1

Use Permit Application No 23-0315 by Coliseum Central Hospitality LLC to Construct and Operate an Extended Stay Hotel on +/- 2.67 Acres Located at 2122 Hartford Road [LRSN: 7001311]

Background Statement:

Use Permit Application No. 23-0315 is a request to construct and operate an extended stay hotel at 2122 Hartford Road located at the southeast corner of the intersection of Hartford Road and Marcella Road. The property is zoned Limited Commercial (C-2) and Coliseum Central Overlay (O-CC) Districts, which would allow an extended stay hotel with an approved use permit. More specifically, the proposed four-story hotel building would include 103 room suites. Each guest room would include a living room, full-size kitchen with full-size appliances (e.g., stove, oven, dishwasher, microwave, and refrigerator), bathroom, and separate bedroom.

The Hampton Community Plan (2006, as amended) and the Coliseum Central Master Plan (2015, as amended) both recommend mixed-use land use for the subject property. Master Plan recommendations include attracting new high quality hotel reinvestment and development to support the visitor & convention business as well as achieving a mix of commercial development that is both regionally-unique and locally-serving. Recommendations from the Coliseum North Initiative area of the Master Plan encourage pedestrian activity and social interaction as well as creating pedestrian oriented streets and streetscapes that connect development nodes and neighborhoods to each other.

Recommendations:

Staff Recommendation:

Approve with fourteen (14) conditions

Planning Commission Recommendation:

Approve with fourteen (14) conditions