



Legislation Text

File #: 19-0019, **Version:** 1

Ordinance To Amend And Reenact Chapter 10 Of The Zoning Ordinance Of The City Of Hampton, Virginia Entitled "Signs" By Amending Article 2, Sections 10-18, 10-31, 10-32, 10-33 To Adopt New Regulations For Signs In The New PH-2 And PH-3 Zoning Districts

Background Statement:

Chapter 10 of the zoning ordinance governs signs. Specifically, this amendment will establish permitted and prohibited sign types, allowable sign area, and other permitted sign characteristics for the new Phoebus Urban Core, (PH-1), Phoebus Town (PH-2) and Phoebus Commercial Transition (PH-3) Districts. These sign types and permitted dimensional requirements are the same as those permitted in the existing Phoebus Business (PH-1) district.

Generally, signs fitting the urban, pedestrian oriented nature of the historic commercial core of Phoebus are permitted. Signs of a suburban and auto-oriented nature are prohibited. Approval of this amendment would establish sign regulations for the Phoebus Urban Core (PH-1), Phoebus Town (PH-2), and Phoebus Commercial Transition (PH-3) District.

This Zoning Ordinance Amendment is proposed in conjunction with Zoning Ordinance Amendments 18-00008, 18-00009, 18-00010, 18-00011, 18-00012, 18-00013, and Rezoning Applications No. 18-00009, and No. 18-00010 (file nos. 19-0011, 19-0012, 19-0015, 19-0016, 19-0018, 19-0020, 19-0021, and 19-0022).

Recommendations:

Staff Recommendation:

Approve

Planning Commission Recommendation:

Approve

Whereas, the public necessity, convenience, general welfare and good zoning practice so require;

BE IT ORDAINED by the Council of the City of Hampton, Virginia that Chapter 10, Section 10-18, 10-31, 10-32, and 10-33 of the Zoning Ordinance of the City of Hampton, Virginia, be amended and re-enacted as follows:

Sec. 10-18. - PH-1, PH-2 and PH-3 Districts sign regulations.

(1) Signage shall generally be as permitted in article I of this chapter, however the following shall apply:

- (a) *Permitted sign types include only:*
 - (i) Wall signs, to include painted wall signs.
 - (ii) Window signs.
 - (iii) Awning/canopy signs.
 - (iv) Projecting signs.
 - (v) Sandwich board signs.
 - (vi) Roof signs.
 - (vii) Freestanding signs permitted in Sections 10-5(3)(a), (f), and (g).
- (b) *Prohibited sign types include but are not limited to:*
 - (i) Freestanding signs, with the exception of those permitted in Sections 10-5(3)(a), (f), and (g).
 - (ii) Changeable copy signs
 - (iii) Inflatable signs.
 - (iv) Changeable electronic message signs, with the exception of those permitted in Sections 10-5(3)(a), (f), and (g).
- (c) Internal illumination, except for neon or similar gaseous tubing signs and LED or similar screens for signs permitted by Sec. 10-5(3)(a), (f), and (g), is prohibited.
- (d) Sign area.
 - (i) Signage painted directly on the wall of a building shall be permitted at a ratio not to exceed 1.5 square feet of sign area for each linear foot of the building façade, is permitted on any building façade, and shall not count toward the total number of facades which may hold other-wise permitted signage.
 - (ii) Roof signs shall not exceed 180 square feet, shall not project more than 10 feet above the highest point of the building, and shall count toward the maximum number of otherwise-permitted wall signs.

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Sec. 10-31. - Table of Freestanding Signage Permitted.

[The attached table entitled, "Table of Freestanding Signage Permitted" is hereby declared to be a part of this article as if fully set forth herein.]

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Sec. 10-32. - Table of Wall Signage Permitted.

[The attached table entitled, "Table of Wall Signage Permitted" is hereby declared to be a part of this article as if fully set forth herein.]

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Sec. 10-33. - Table of Temporary Signage Permitted.

[The attached table entitled, "Table of Temporary Signage Permitted" is hereby declared to be a part of this article as if fully set forth herein.]