



Legislation Text

File #: 18-0085, **Version:** 1

Ordinance to Amend and Reenact the Zoning Ordinance of the City of Hampton, Virginia by Amending Articles II through III of Chapter 10 Entitled "Signs" Pertaining to Supplemental Sign Regulations for Bed and Breakfasts in One and Two Family Residential Districts; and Bed and Breakfast Signage Regulations Contained within the Tables of Freestanding, Wall, and Temporary Signage Permitted

Background Statement:

Information regarding signs is located in Chapter 10 of the Zoning Ordinance. There are current limitations to signs for establishments in any residential district. Staff is recommending additional restrictions on available signage specifically for bed and breakfasts, which are considered establishments. This is due to the residential nature of bed and breakfasts; they are likely to be located in a single family home, and embedded in a residential neighborhood.

Currently, a bed and breakfast in an R district would be allowed the following maximum signage:

1 freestanding sign

- maximum height of 8 feet (for a monument sign) or
- maximum height of 14 feet (for a pylon sign)
- 48 square feet of sign area

2 wall signs

- 1 square foot per linear foot of façade on which it is mounted.

Staff is recommending those maximums be limited as follows:

2 signs total

Freestanding sign

- 1 maximum freestanding sign
- maximum height of 6 feet
- 28 square feet

Wall sign

- 5 square feet maximum

Staff also recommends prohibiting internally illuminated signs and signs with changeable electronic messaging. These recommendations are meant to help maintain a residential character, and are based on what staff considers successful signage at an existing bed and breakfast.

Recommendations:

Staff Recommendation:

Approve ZOA 17-00016

Planning Commission Recommendation:

Approve ZOA 17-00016

WHEREAS, the public necessity, convenience, general welfare, and good zoning practice so require;

BE IT ORDAINED by the City Council of the City of Hampton, Virginia, that article II Sec. 10-19 and article III Sec. 10-31 through Sec. 10-32 of chapter 10 of the zoning ordinance of the City of Hampton, Virginia be amended to read as follows:

CHAPTER 10 - SIGNS

ARTICLE I. - GENERAL SIGN REGULATIONS

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ARTICLE II. - SUPPLEMENTAL SIGN REGULATIONS IN CERTAIN ZONING DISTRICTS

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Sec. 10-19. - One and Two Family Residential District Sign Regulations.

- (1) Signs in conjunction with a bed and breakfast 1 or a bed and breakfast 2.

Signage shall generally be as permitted in article I of this chapter, however the following shall also apply:

- (a) No more than two (2) signs that, together, total no more than 28 square feet are permitted per establishment.
- (b) Wall signs shall not exceed 5 square feet in sign area.
- (c) Only one (1) sign may be freestanding.
- (d) Freestanding signs shall be a maximum of 6' in height.
- (e) Signs shall not be internally illuminated.
- (f) Changeable electronic message signs shall be prohibited.

Secs. 10-20--10-30 - Reserved.

ARTICLE III - TABLES OF SIGNAGE PERMITTED.

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Sec. 10-31 - Table of Freestanding Signage Permitted.

[See attached table for changes]

Sec. 10-32 - Table of Wall Signage Permitted.

[See attached table for changes.]

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The attached tables entitled, "TABLE OF FREESTANDING SIGNAGE PERMITTED" and "TABLE OF

WALL SIGNAGE PERMITTED " are hereby declared to be a part of this ordinance as if fully set forth herein.