

Legislation Text

File #: 19-0322, Version: 1

Use Permit Application by HPP Western, LLC to Permit Live Entertainment 2 in Conjunction with a Restaurant at 1976 C Power Plant Parkway

## PURPOSE/BACKGROUND:

Use Permit Application No. 19-00008 is a request to permit live entertainment 2 in conjunction with a restaurant. The subject property, 1976 C Power Plant Parkway, is in the Limited Commercial (C-2) District with proffered conditions, as well as the Coliseum Central Overlay District. The zoning of the property permits live entertainment 2 in conjunction with a restaurant subject to an approved use permit.

The existing business is called Guy Fieri's Dive & Taco Joint and is operated by HPP Western, LLC. The subject site consists of a single one and half-story building that features a restaurant with a covered deck wrapping the rear of the building facing Bass Pro Lake. The applicant is proposing to provide live entertainment in the interior space, with the music played on the rear covered deck via a speaker system. The total performance area is 170 square feet (125 square foot stage with an adjoining 45 square foot DJ booth).

In requesting hours for live entertainment, the applicant's narrative statement states that the intention is to have bands Thursday - Saturdays 9 - 2AM; to periodically host a DJ on select Tuesday's 9 - 12AM, and Thursday - Saturday 9 - 2AM, when no band is playing. Through the Use Permit conditions staff is recommending permitting more expansive live entertainment hours than the applicant requested. The live entertainment hours are recommended to be consistent with previous live entertainment 2 use permits and account for surrounding development patterns and uses. The restaurant is not adjacent to single family homes but abuts Bass Pro Lake and I-64, and is a neighbor to other restaurants and Rosie's, which is an entertainment destination with an approved use permit that includes extended hours of operation. The proposed hours for live entertainment are 11:00AM - Midnight Sunday through Wednesday and 11:00AM - 2:00AM Thursday through Saturday.

The Hampton Community Plan (2006, as amended) recommends mixed use development for the subject property and much of the surrounding area. The policies in the City's comprehensive plan related to this request signify the importance of making Hampton a unique regional retail, tourism, and entertainment destination. Additional policy guidance comes from the Coliseum Central Master Plan, (2015, as amended), which recommends promoting the Power Plant Parkway initiative area as the location for destination and larger format retail uses and continue reinvestment in existing retail centers.

## Recommendation:

Staff Recommends Approval of Use Permit 19-0322 With 12 Conditions

## File #: 19-0322, Version: 1

Planning Commission Recommends Approval of Use Permit 19-0322 With 12 Conditions